

MARKETING

ADVENT

*Training*



*10 Ways to improve  
your*

CONVERSIONS

23RD DECEMBER - 2PM

1: Create a Clear Value Proposition

2. Humanise your business.

3. Establish a sales funnel

5. Use CTAs

6. Create Urgency

7. Build Your Site for speed



8. Optimise your mobile site.

9. Get reviews

10. Follow up!

1. Create a Clear Value Proposition
2. Humanise your business.
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